Art Portfolio

KGUA Radio

KGUA logo redesign design and marketing materials



Responsible for: logo redesign, business cards, stickers, banners, media kit, and social media marketing

KGUA Radio

KGUA standing banner and social media graphic for local event





Responsible for: logo redesign, business cards, stickers, banners, media kit, and social media marketing

KGUA Radio



Responsible for: logo redesign, business cards, stickers, banners, media kit, and social media marketing

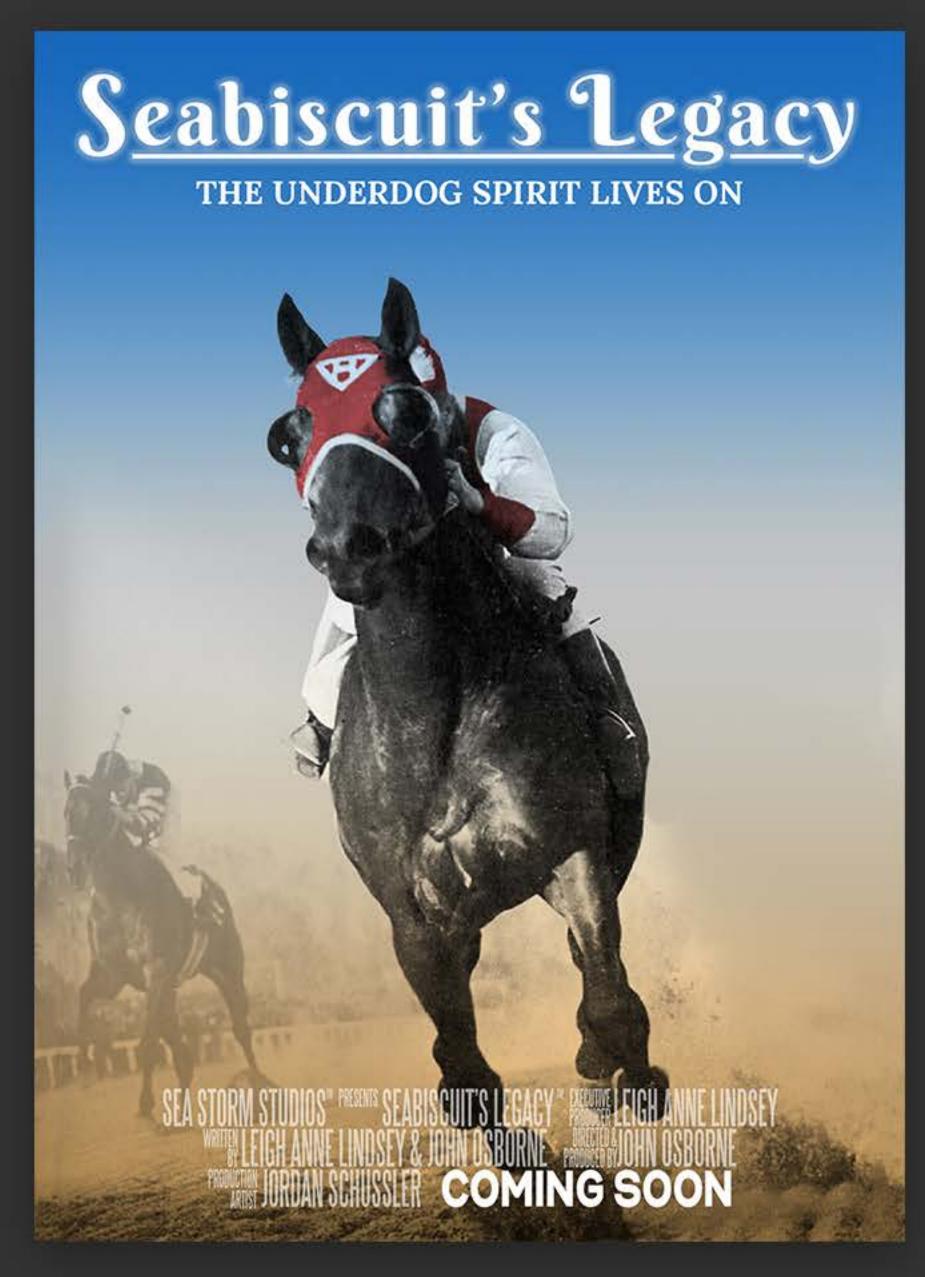
Sea Storm Studios

Sea Storm Studios logo design and branding treatments





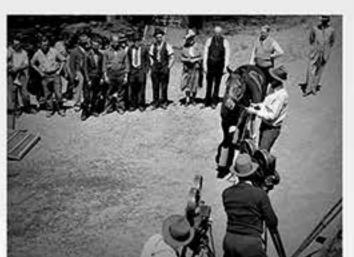
Seabiscuit's Legacy 5x7 Card



Seabiscuit's Legacy

Seabiscuit was the famous racehorse that captured the heart of our nation from 1936 - 1940. Seabiscuit's Legacy is an inspirational feature documentary about the uplifting and healing effect this little underdog racehorse had on those around him. Ridiculed and underrated, he overcame the odds and won race after race.

His against-all-odds spirit was a source of hope that lifted the hearts of millions of lost and unappreciated Americans broken by the Great Depression. Seabiscuit was an icon for them, giving them inspiration for a better future, for the possibility of success in spite of imperfection, hurt, and hard times.



The Seabiscuit story has been told before, but the profound healing that occurred has been overlooked. He deeply affected the lives of his owners (the Howards), his trainer, and his jockeys. Their love for him contributed to his miraculous recovery from a life threatening injury. Seabiscuit's Legacy explores the interspecies communication between horses and humans, and how that relationship can heal trauma and create wholeness. It's a story of inspiration, magic, and love.

This feature length documentary is in development and pre-production by Sea Storm Studios. Fiscal sponsor, the IDA (International Documentary Association.) Access to Ridgewood Ranch and history provided by the Seabiscuit Heritage Foundation.

Budget and investment packages available upon request.



















Sea Storm Studios

Seabiscuit Website Header



Responsible for: photo restoration, texture creation (dirt and grass), and collage.

Fat Red Couch

Thomas Edison's Secret Lab Mobile App artwork and UI design



Responsible for: UI, animations, mobile integration of artwork, app icon, mobile layout design

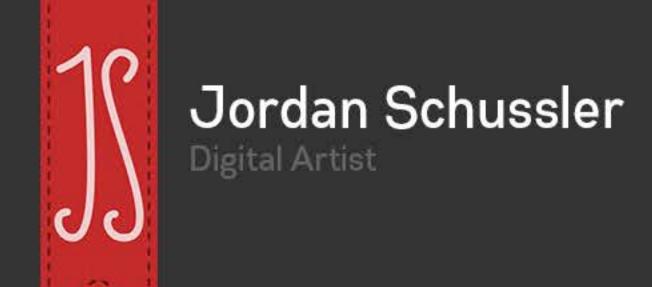
Celine's Sweets

In-store TV menu



Outside A-frame graphic





email: JordanSchussler@gmail.com website: https://www.JordanSchussler.com

PROFILE

Jordan is a 2D/3D Digital Artist with over 8 years of experience. He has been consistently recognized for his artistic abilities, technical competency, and ability to cost-effectively resolve challenging issues. For the past several years he has been working with clients creating designs from scratch, and producing print and web ready marketing assets. He has experience as team lead and worked with others to facilitate multiple concurrent projects. Jordan has worked with high profile clients like Nickelodeon's SpongeBob SquarePants for an interactive cartoon creator, and with Leonard Lipton and Peter Yarrow for a Puff the Magic Dragon storybook app.

SKILLS Graphic Design

Creating print and web ready assets

UI and Logo design

3D Modeling & Texturing

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
3DS Max
Autodesk Maya
Substance Designer

Unreal Engine

EXPERIENCE

Graphic Designer

Jan 2015 - Present

- · Web and Printed graphic design
- Promotional and marketing advertisement artwork
- Mobile app UI design and development
- Full company rebranding packages

Contract Environment Artist

Bevel Space

July 2018 - Feb 2019

- 3D Model creation and optimization for VR
- Mesh cleanup, retopology, and UV cleanup for delivered assets.
- Resolved lightmap and LOD issues in Unreal Engine.
- Implement delivered assets into Unreal.
- Created asset implementation procedure to fix lightmap baking issues.
- · Texture creation using Substance Designer
- Material creation and pipeline development for Unreal Engine

Graphic Designer

KGUA

May - Dec 2018

- Logo redesign and company rebranding
- Created print ready marketing materials and digital marketing designs
- · Created quarterly media kits for digital and printed presentation
- Voice acting and audio editing for radio announcements

Lead Artist

Fat Red Couch

Sept 2013 - Feb 2016

- Increased production by efficiently coordinated and managed animation team to on-time completion of multiple concurrent client projects
- · Prepped assets for digital marketing and print ready designs
- · Created style guides and production documentation for processes and tools
- · Greatly saved production time by creatively scripting pipelines for asset processing
- Animated for Adobe AIR and Corona frameworks targeting Android, iOS, Windows, and Macintosh platforms
- Created unique storybook art processing method to pull line art from full color images for use in mobile apps

EDUCATION

Art Institute of California San Diego

Bachelors of Science in Game and Interactive Media Art & Design Focused on 3D modeling, animation, lighting, and in-engine FX Graduated 2011